Trading & Services



# COMPANY PROFILE 2020



# **About Us**

WH Trading and Services is a Customer Focused Company that pride itself in delivering innovative, high performance products to an ever changing, global market place. we are fully integrated Business Process Outsourcer. Our solutions simplify and improve business processes, provide you with new opportunities and enables you to focus on your core business to achieve growth and competitive advantages. We offer simplified business solutions for your complex, advanced and challenging environment.



# Moving Forward to the new Era

# **Our Mission**

WH trading and Services is committed to delivering exceptional, personalized, and flexible service to our international and domestic customers. We understand our customers' needs and will hard provide work to innovative, creative, and low cost solutions that in turn, simplifies their business.





# Our Vision

Taking care of the interests of our customers and manufacturing companies which we consider as our business partners and providing the highest quality service and products besides catching our own growth targets.

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# What We Do

# International Trading Services (ITS)

Thanks to our relationship and joint partnership with numerous worldwide manufacturers, we can offer high quality products with great prices and fast delivery time. We endavur to become a leader in the trading industry whether its hospitality sector or Electric Items, we are your one-stop place to get what you need.

# International Project Management (IPM)

We Provide Consulting and Project Management services of high-level, under the argument of optimizing the growth of our clients business by implementing strategies that provide short term results of quality and anticipating to the market trends.

# Global Business Development (GBD)

WH Trading and Services provide a full spectrum of management and business consulting services, to achieve maximum productivity and efficiency, We will help you accomplish your business and financial goals through delivery of reliable, cost-efficient, value-adding services customized to meet your specific needs

# International Business Consultancy (IBC)

With our high level of experience we have been providing foreign trade consultancy to the companies that need commercial consultancy in import and export. If you want to export your products and services to foreign markets or import products to the domestic market, you can benefit from our expertise.

# **Hospitality Supplies**



# **Cutlery**

Bread Knives, Carving Knives, Chef Knives, Chinese Knives, Spoons and Forks, Knives Blocks & Sets

# **Hotel Room Supplies**

Mini Bar, Bathroom Scales, Bathroom Wall Mounted Mirror, Electric Kettle, Emergency Torch Light, Hair Dryer, Hotel Alarm Clock, Safe Box, Ironing Set



### Whtrade.de

# Hospitality Supplies



# **Glassware**

Glassware, Decanters Glass, Glass Collection, Glass Concept

### **Tableware**

Tableware, Dinnerware and Accessories



# **Hospitality Supplies**



# **Hotel Furniture & Service Trolleys**

Baby Chairs, Baby Crib, Housekeeping Carts, Back Bar, Laundry Cart, Luggage Trolley, Mobile Bar, Office Chairs, Podiums, Service Table, Service carts, Tray stands

# **Kitchen Equipment**

Cooking Equipment, FlexiCombi, Food Preparation Equipment, Washing Solutions



# Our Values

# Creativity

We believe in the different way of management thinking and creating the faster delivery of service with best quality

### Commitment to customer service

We make sure that all our customers are well communicated, well informed, and received a regular update and diversified demands of the customers

### Dedication

We approach each project with a total dedication to excellence, which is reflected by each employee on every level.

## **Quality Assurance**

Our Products meet the high expectations of our clients we guarantee good quality products with excellence service.

# Expertise

Whether it be brand communications, product required or environmental designs, our collective experience in different areas gives our clients complete encouragement

## Integrity

We adhere to the highest ethical standards and business conduct. Our business is built on long-lasting relationships, founded on trust. We venerate honesty and never compromise the truth.

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